



Festival Opportunity

Space is limited!!

Great American Beach Party
Fort Lauderdale Beach
Saturday, May 27, 2017
11:30 am. – 8:00 pm.

CALL TO ARTISTS

ArtServe seeks entries for *handmade art and craft products for The Great American Beach Party is hosted by the City of Fort Lauderdale.

A portion of Fort Lauderdale's world famous A1A will be transformed into an entertainment beach party featuring art, music, live performances, sand sculpting competition, classic car show and activities for the entire family.

Location:

A1A from the 'Elbo Room' (on A1A & Las Olas Blvd.) north, past the Ritz Carlton hotel.

Space Specification:

10'x10' space

Artists are required to provide and set up on their own:

- Tables, Chairs, Tents

Artist Requirements:

Booth must be occupied at all times. Artist is required to follow set up and break down times. Artist may not break down earlier than specified time. Artist is solely responsible for any/all items displayed in space.

Artists may share space, limit 2 per space.

Artwork must be approved. Please submit two jpeg images and a brief description of your artwork for each artist.

Art to be Accepted:

*Only handmade art and products will be considered for acceptance. No resale items permitted, only original pieces created by the artist.

Handmade pieces of any type are acceptable, including, but not limited to: drawing, photography, small sculptures, hand-blended spices, wearable art, jewelry designers, caricaturist, and more.

Set up:

Artist areas must be set up by 11am. Set up may begin as early as 8 am.

Check in:

A check-in tent will be located on site. ArtServe event coordinators will be standing by to offer direction to your assigned space and answer questions. **Spaces will be assigned on a 1st come basis on the day of event.**

Breakdown:

Artists are required to keep their space open until 8 pm. Break down may begin at 8 pm.

Access & Parking:

Artists will be directed to a designated area to unload. After unloading, artists are required to move vehicles to designated area at the base of the bridge.

Fees & Deadline for space request:

\$75 pre-registration fee is only available until April 21, 2017 at 5:00pm

Afterwards, **\$100 standard fee** will apply from April 22 to May 19 at 5:00pm.

We accept cash and credit cards. If paying with check make it payable to ArtServe, Inc. Payment is due within 5 days of participation acceptance. Fee is non-refundable.

Reserving Space:

After being accepted, participants will be notified & required to complete the attached agreement and forward to **ArtServe with full non-refundable payment.** Space will be assigned in numerical sequence beginning at the north end of the festival area. Artists may not select space.

Sale of Work:

Artist is responsible for any and all sales.

Contact:

ArtServe - 954.462.8190 X217

1350 E. Sunrise Blvd., Ft Lauderdale, FL 33304

Email: rebeccaw@artserve.org

Great American Beach Party Event

Event Date – May 27, 2017

Set Up – 8 am, must be set by 11am.

Break Down – 8 pm.

artserve
1350 E. Sunrise Boulevard | Ft. Lauderdale, FL 33304



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Name _____

Address _____

City, State, Zip _____

Phone _____ email _____

Art medium and description of materials used:

If sharing space please provide:

Name of second artist _____

Address _____

City, State, Zip _____

Phone _____ email _____

Art medium and description of materials used:

Waiver of Liability: I the undersigned, do hereby forever discharge, release and hold harmless ArtServe Inc. and/or the City of Fort Lauderdale and its sponsors, of and from any and all manner of action, suits, damages or claims whatsoever arising from any loss or damage to the person or persons property of the undersigned while in possession or under the supervision of ArtServe Inc and/or Fort Lauderdale Great American Beach Party Inc. I hereby consent to all the rules and regulations established for the event and understand that the Event Coordinator will have final authority. If accepted, I understand that my fee will not be refunded if all or part of the event is cancelled due to inclement weather or other Acts of God over which ArtServe Inc and/or the City of Fort Lauderdale has no control. I further understand that my fee will not be refunded if I choose not to attend the event.

I further grant the City of Fort Lauderdale permission to use any photographs or video of my participation in the event for any legitimate reasons.

Artist signature _____ Date _____

Second Artist signature _____ Date _____